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FOR IMMEDIATE RELEASE

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RURAL ROUTE 3 – INDIANAPOLIS, IN.

Indianapolis, IN. February 7th, 2015 – Driving as if behind the wheel of a stolen Cadillac, comes Rural Route 3, a band that invents their own musical genre. “FUNKTRY.”

With the finishing touches finalized, their debut original album released, this group is a “must hear, must see fun ride!”

Rural Route 3 comes equipped with straight-to-the-radio original songs that contain hooks and grooves that stay with the listener long after the first play. With songs entitled “Fast Cars and Guitars, Hillbillies and Hippies, and Ride On,” this is a band enjoyed by everyone.

The unlikely assemblage of this up and coming group begins with the high-octane lyrical fuel of Matt Shake. This acoustic guitar strumming lead singer pens sing along, toe tapping crowd favorites in true country/gospel tone. Revving the engine behind Matt’s seemingly endless wellspring of Americana lyrics, are KP (Kevin Patrick), a punk and funk inspired bassist and jazz and heavy metal influenced percussionist Shawn Kern. Polishing the chrome of this musical machine is guitarist Jack Martin, a second generation musician, whose ability to play almost any instrument is inspiring.

Songwriting for Rural Route 3 is a constant collaboration of melodic, rhythmic and vocal ideas. However, the true talent of this band is not just their instrumental or writing gifts. The ability each member has to sing lead or harmony vocal, and then blend beautifully together, whether in the studio or performing live, is the real key to their great sound.

Rural Route 3 is a band that needs seen as well as heard, and believe it...

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If you would like more information about Rural Route 3, please contact:
Marybeth McGee at 317-975-0073 or email at booking.rr3music@gmail.com



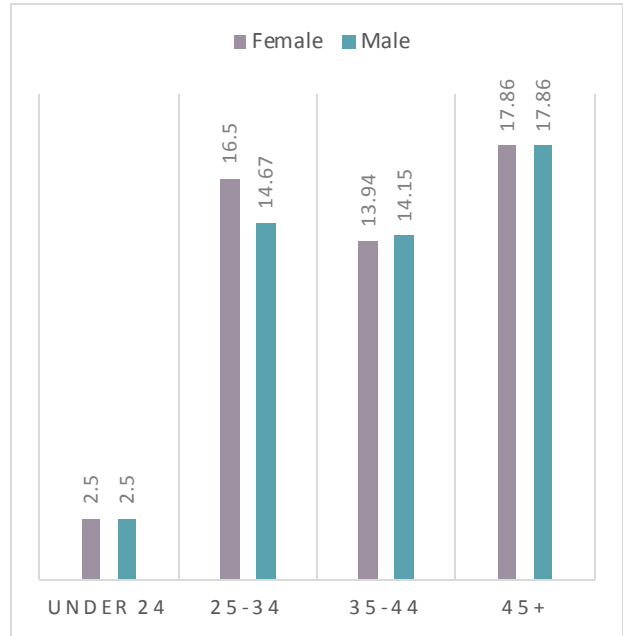
RURAL ROUTE 3: *From top left to bottom right: Matt Shake, Shawn Kern, Kevin Patrick, Jack Martin*

RURAL ROUTE 3 FAN DEMOGRAPHICS

Highest fan concentration located in Indiana, U.S.A.

Top Demographics is Females (age 25-34)

Female	Age	Male
0.1%	13-17	0.31%
2.46%	18-24	1.25%
16.51%	25-34	14.63%
13.95%	35-44	14.11%
11.7%	45-54	10.61%
6.17%	55+	7.31%
0.52%	n/a	0.37%



Fan Summary & Name Value

2,472 total fans

- 1,881 from Facebook
- 135 from Twitter
- 332 from ReverbNation
- 124 other

